

GENERAL CONTEST RULES FOR ARIZONA'S HOMETOWN RADIO GROUP

KPPV 106.7 FM, KDDL 94.3 FM/103.1 FM, KQNA 1130 AM/99.9 FM/95.5 FM, JACK FM 94.7 FM, KPKR 95.7 FM, KUGO 102.5 FM, JUAN 107.1 FM, KDMM 103.1 FM

1. HOW TO ENTER THE CONTEST:

- A. CONTESTS TAKE PLACE ON VARYING DATES AND TIMES TO BE ANNOUNCED.
- B. TO PARTICIPATE IN THE CONTEST, ENTER ONLINE OR BE CORRECT CALLER (WITH THE CORRECT ANSWER, IF NEEDED) TO WIN SAID PRIZE.

2. ELIGIBILITY RESTRICTIONS:

- A. THE CONTEST IS OPEN TO ALL LISTENERS WHO ARE 21 YEARS OF AGE. EMPLOYEES OF ARIZONA'S HOMETOWN RADIO GROUP, ITS LICENSEES, PRESCOTT VALLEY BROADCASTING, RIVER RAT RADIO, LLC AND/OR ITM, LLC, THEIR AFFILIATED ENTITIES, AFFILIATED ADVERTISING AGENCIES, PARTICIPATING SPONSORS/PROMOTIONAL PARTNERS, OTHER RADIO STATIONS IN THE AREA AND THE MEMBERS OF THEIR IMMEDIATE FAMILIES ARE INELIGIBLE TO PARTICIPATE OR WIN.
- B. LISTENERS ARE ELIGIBLE TO WIN A CONTEST ONLY ONCE EVERY THIRTY DAYS. ONLY ONE WINNER PER HOUSEHOLD IS PERMITTED IN ANY CONTEST. CONTESTANTS MAY ONLY WIN ONE PRIZE PER CONTEST. CONTESTS WITH MAJOR PRIZES (VALUED AT \$1,000 OR MORE) MAY HAVE ADDITIONAL RESTRICTIONS.
- C. ON-SITE CONTESTING MAY REQUIRE LISTENER TO SIGN RELEASE FORM RELEASING EMPLOYEES OF ARIZONA'S HOMETOWN RADIO GROUP, ITS LICENSEES, PRESCOTT VALLEY BROADCASTING, RIVER RAT RADIO, LLC AND/OR ITM, LLC, THEIR AFFILIATED ENTITIES, AFFILIATED ADVERTISING AGENCIES, PARTICIPATING SPONSORS/PROMOTIONAL PARTNERS FROM ANY HARM AGAINST ANY AND ALL CLAIMS OR LIABILITY ARISING DIRECTLY OR INDIRECTLY FROM THE PRIZE OR PARTICIPATION IN THE CONTEST.

3. PRIZES:

- A. PRIZES WILL BE ANNOUNCED ON-AIR BEFORE CONTESTING BEGINS.
- B. ALL PRIZES OR PRIZE CERTIFICATES MAY BE PICKED UP AT THE OFFICE OF ARIZONA'S HOMETOWN RADIO GROUP, 3755 KARICIO LANE, SUITE 2C, PRESCOTT, AZ 86303. ANY PRIZE OR PRIZE CERTIFICATE NOT CLAIMED WITHIN THIRTY DAYS OF WINNING WILL BE FORFEITED BY THE WINNER. IN THE EVENT THAT A PRIZE OR PRIZE CERTIFICATE IS MAILED TO THE WINNER, IT WILL BE WITH THE PRIOR WRITTEN CONSENT OF THE WINNER AND THEREFORE, WINNER ASSUMES THE RISK OF ITS ARRIVAL. ARIZONA'S HOMETOWN RADIO GROUP IS NOT RESPONSIBLE FOR THE SAFE ARRIVAL OF A PRIZE OR PRIZE CERTIFICATE.
- C. CONTEST PRIZES ARE NOT TRANSFERABLE. PRIZES MAY NOT BE SUBSTITUTED FOR OR REDEEMED FOR CASH.
- D. PRIZES WILL BE RELEASED TO WINNERS ONLY. WINNERS ARE REQUIRED TO PRESENT A VALID STATE PHOTO ID IN ORDER TO PICK UP ANY PRIZE. ADDITIONALLY, ALL WINNERS ARE

REQUIRED TO SIGN A WINNER'S RELEASE RELIEVING THE STATION, PRESCOTT VALLEY BROADCASTING, ITS PARENTS, SUBSIDIARIES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND CONTEST SPONSORS FROM ANY AND ALL LIABILITY WITH RESPECT TO THE RECEIPT AND/OR USE OF THE PRIZE. ANY PERSON WHO REFUSES TO SIGN THE RELEASE WILL FORFEIT THE CONTEST PRIZE.

4. SELECTION OF WINNERS:

- A. DECISIONS OF STATION MANAGEMENT WITH RESPECT TO THE CONTEST ARE FINAL.
- B. THE CORRECT CALLER WITH THE CORRECT ANSWER, IF NEEDED, WILL BE SELECTED AS THE WINNER.

5. CONDITIONS:

- A. PAYMENT OF ALL FEDERAL, STATE AND LOCAL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER. WINNERS MAY BE REQUIRED TO SIGN AN IRS FORM W-9 OR THE EQUIVALENT.
 - B. BY PARTICIPATING IN THE CONTEST, THE WINNER OR WINNERS (AND THEIR GUEST OR TRAVELING COMPANION, IF ANY) AGREE TO HAVE THEIR NAME, VOICE, OR LIKENESS USED IN ANY ADVERTISING OR BROADCASTING MATERIAL RELATING TO THIS CONTEST WITHOUT ADDITIONAL FINANCIAL OR OTHER COMPENSATION, AND TO SIGN A PUBLICITY RELEASE PRIOR TO ACCEPTANCE OF THE PRIZE.
 - C. CONTEST WINNERS (AND THEIR GUESTS OR TRAVEL COMPANIONS, IF ANY) WILL BE REQUIRED TO SIGN A LIABILITY RELEASE PRIOR TO ACCEPTANCE OF ANY PRIZE VALUED AT \$600.00 OR GREATER OR WHICH PRIZE INCLUDES THE PROVISION OF TRANSPORTATION, WHETHER OR NOT SUCH TRANSPORTATION IS PROVIDED BY ARIZONA'S HOMETOWN RADIO GROUP. PURSUANT TO THE LIABILITY RELEASE, THE WINNERS WILL AGREE TO HOLD ARIZONA'S HOMETOWN RADIO GROUP, THEIR AFFILIATED COMPANIES AND THE OFFICERS, SHAREHOLDERS, DIRECTORS, EMPLOYEES, AGENTS AND REPRESENTATIVES OF EACH OF THEM HARMLESS AGAINST ANY AND ALL CLAIMS OR LIABILITY ARISING DIRECTLY OR INDIRECTLY FROM THE PRIZE OR PARTICIPATION IN THE CONTEST.
6. ARIZONA'S HOMETOWN RADIO GROUP RESERVES THE RIGHT TO MAKE CHANGES IN THE RULES OF THE CONTEST, INCLUDING THE SUBSTITUTION OF A PRIZE OR PRIZES OF EQUIVALENT OR GREATER VALUE, WHICH WILL BECOME EFFECTIVE UPON ANNOUNCEMENT.
7. NO PURCHASE IS NECESSARY. THE CONTEST IS VOID WHERE PROHIBITED.
8. FAILURE TO COMPLY WITH THE CONTEST RULES MAY RESULT IN A CONTESTANT'S DISQUALIFICATION, AT THE SOLE DISCRETION OF ARIZONA'S HOMETOWN RADIO GROUP.
9. ARIZONA'S HOMETOWN RADIO GROUP IS NOT RESPONSIBLE FOR TYPOGRAPHICAL OR OTHER ERRORS IN THE PRINTING, THE OFFERING OR THE ADMINISTRATION OF THE CONTEST OR IN THE ANNOUNCEMENT OF A PRIZE.
10. COPIES OF THE WRITTEN CONTEST RULES ARE AVAILABLE DURING REGULAR BUSINESS HOURS AT THE MAIN STUDIO OF ARIZONA'S HOMETOWN RADIO GROUP, 3755 KARICIO LANE, SUITE 2C, PRESCOTT, AZ 86303 OR BY SENDING A SELF-ADDRESSED STAMPED ENVELOPE TO ARIZONA'S HOMETOWN RADIO GROUP, 3755 KARICIO LANE, SUITE 2C, PRESCOTT, AZ 86303.